

MODULE DESCRIPTION - ACADEMIC YEAR 2026-2027

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	–		
Module title	Luxury and technologies		
Code	MAS DLC 5	DDI303622FE26	
Course Type	Master of Advanced Studies		
Semester	Semester 2		
ECTS Credits	8		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted General learning objectives	This module targets the acquisition of general knowledge relating to design in the luxury industry. Students are put in contact with different players in this field through visits, meetings and lectures. They learn gradually to document their experiences and to build a referential environment enabling them to situate their own projects in this context. The module also seeks to provide students with general knowledge concerning materials and technologies specific to the luxury industry. It aims to develop their sense of observation and their ability to find useful information within the framework of product development or experience for a specific brand.		
Teaching content and form	Students participate in workshops, lectures and visits to “watch manufactures” provided by professionals active in the world of watchmaking and the mechanical arts in general. In addition to these experiences, students carry out practical work in collaboration with a watch brand or institution that is related to fine watchmaking.		
Forms of assessment and validation	The work is assessed at the end of the semester by a panel. To obtain credits, the student must obtain a pass mark of 4. Active participation in workshops, conferences or visits is also taken into account.		
Remedial teaching	No remediation possible. The module must be repeated in the following months, according to procedures to be agreed with the director of the module.		
Professors	Xavier Perrenoud		

Responsible module	Nicolas Le Moigne		
Description validated on	16 September 2026	By	Nicolas Le Moigne

The French text is authentic